



Think  
ahead with  
**poultry  
people**



Venco Campus, Eersel



Marketing



Fulltime



Bachelor/ Master degree

## Marketing Manager Exhibitions

In this role you will be responsible for creating excitement, brand activation and facilitate lead generation at poultry shows worldwide. You work closely with our partners to support or organize participation at local shows and to set up local marketing activities. We develop ground-breaking products, we need you to present these to the world. This is a key role in our marketing team, working closely with sales, product management and our dealer network.

### What you'll be doing

- Organize our participation at international poultry exhibitions and open days;
- Perform as a facility manager at international poultry exhibitions and build relations with show organisations;
- Create amazement for our company at poultry exhibitions, be bold, convincing and innovative;
- Optimize the process of organizing exhibitions participations;
- Collaborate with the sales team and challenge each other to create the strongest possible plan;
- Support our partners worldwide with local poultry exhibitions and set up local marketing activities;
- Develop and monitor relevant KPI's.

### What you'll bring:

- You'll be a real goal getter that is self-starting, pro-active and shows ownership;
- You will have a really collaborative working style and strive for the common goal;
- You'll wow us with great ideas using new technologies;
- You will be convincing in bringing a message across;

### What we're looking for

- Bachelor or Master degree in marketing/ communication/ business/ event management;
- 5+ years of relevant working experience;
- Strong project management skills + the ability to prioritize effectively;
- Works independently, takes responsibility and takes initiative;
- Excellent communication skills in both Dutch and English. French, German and/ or Spanish is an advantage.

### What we offer

Working for Vencomatic Group means working at an innovative multinational with many chances to develop yourself, taking responsibility and initiative. We offer an extensive and professional training program within an open and result driven company culture. Next to a competitive salary, Vencomatic Group offers attractive secondary benefits.

### Contact information

If you want to know more about our organization click on [www.vencomaticgroup.com](http://www.vencomaticgroup.com). If you are interested in this position and you want to apply, please send your application to: [solliciteren@vencomaticgroup.com](mailto:solliciteren@vencomaticgroup.com)